



Major Cineplex Group
PUBLIC COMPANY LIMITED



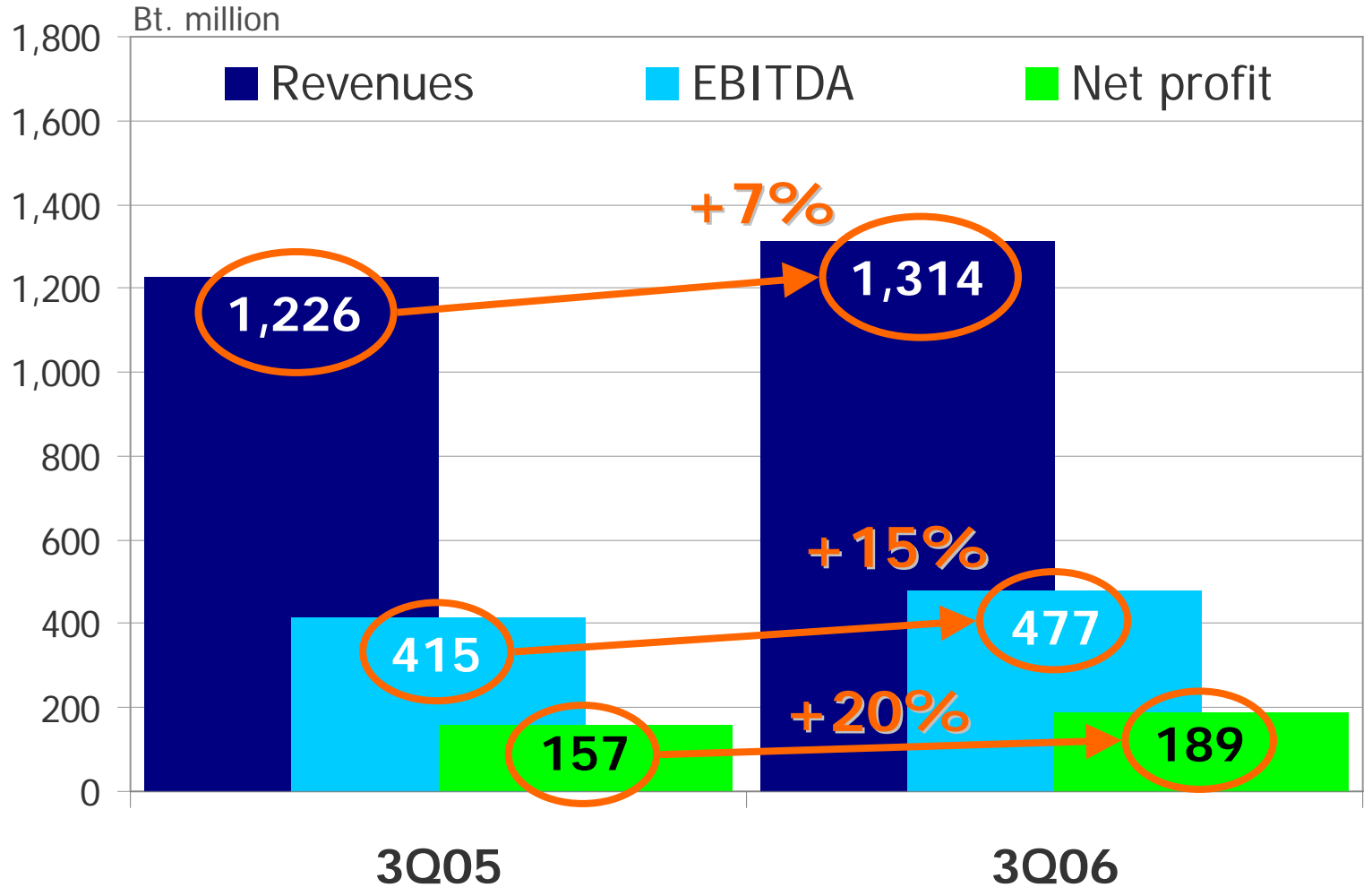
3Q06 Analyst Meeting

November 15, 2006

Paragon Cineplex, Siam Paragon

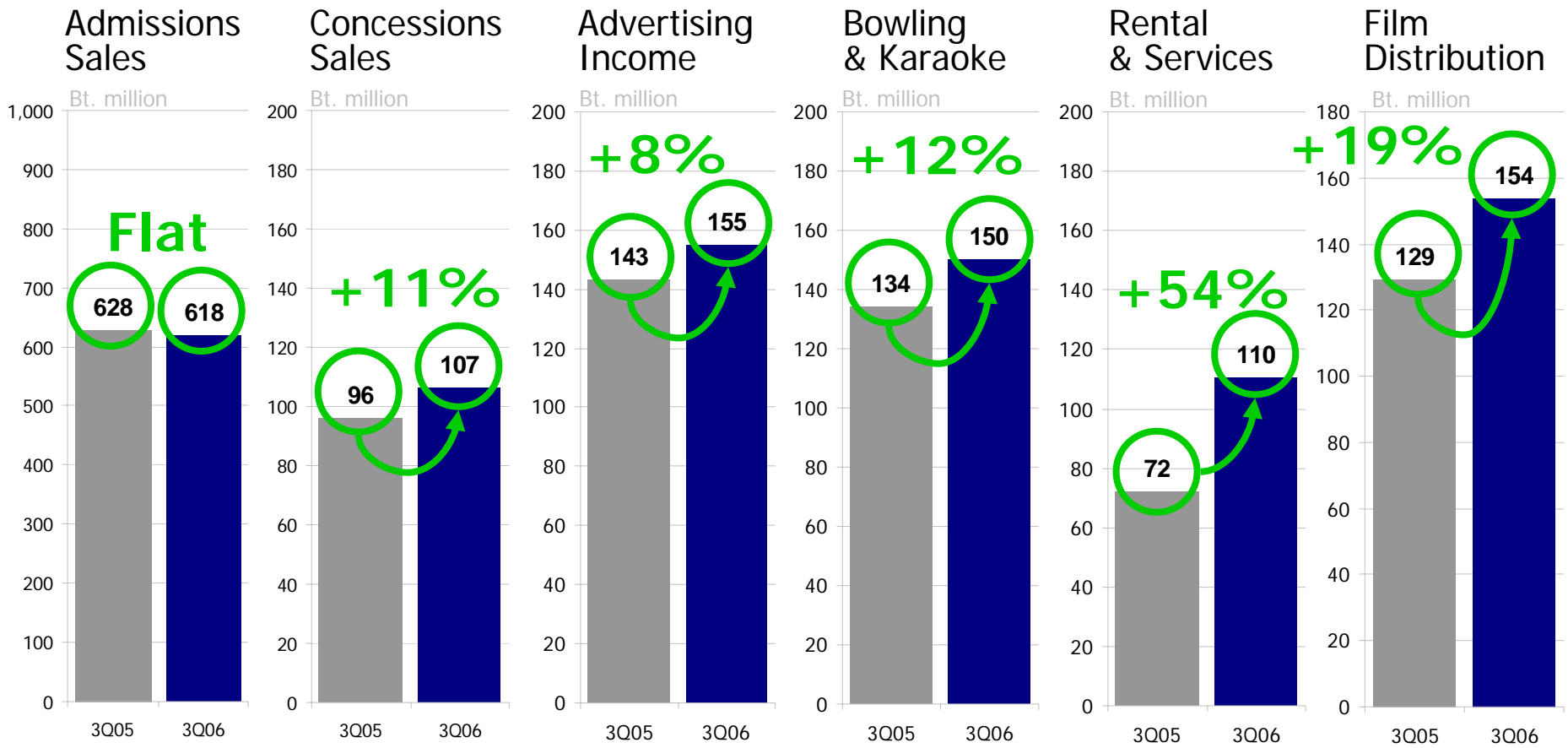
Earnings Results Overview

3Q06: a respectable contributor



Earnings Results Overview

Top-line growth continued despite flat admission sales

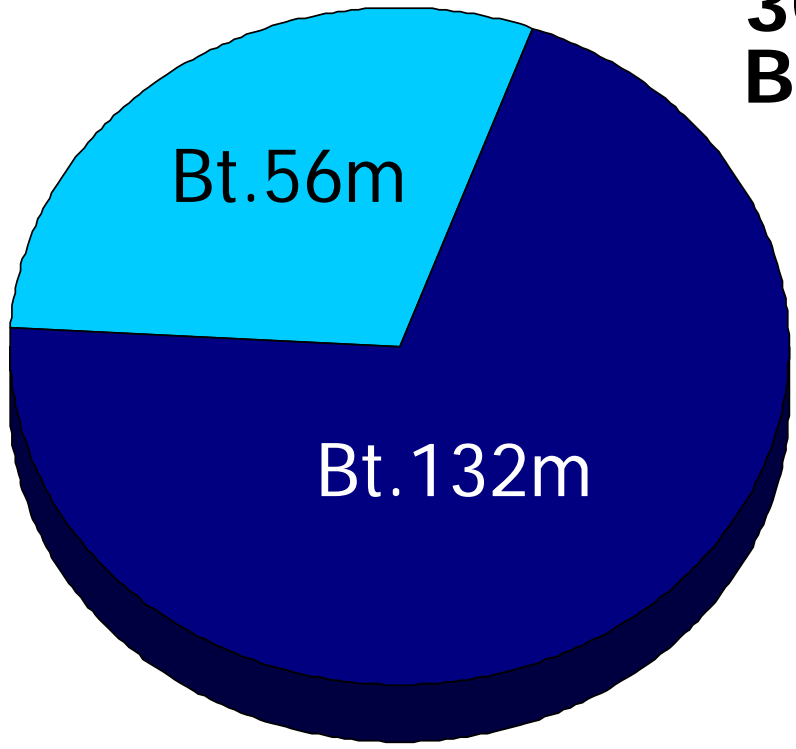


Earnings Results Overview

Investments generating returns



Share of profit from associates

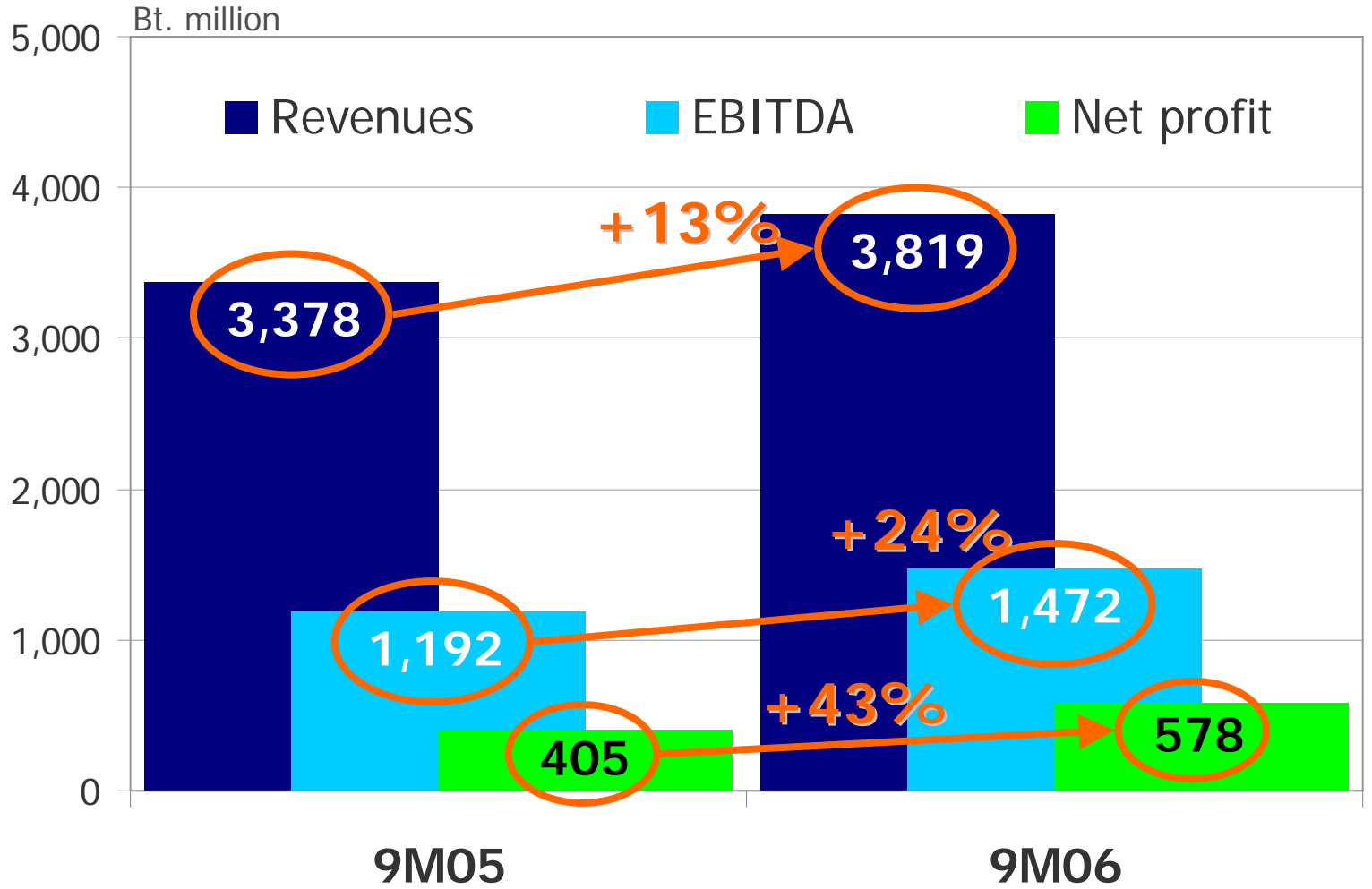


3Q06 Net Profit
Bt.189m

Profit from core business

Earnings Results Overview

Solid 9M06 achievement



Cinema Business

"Golden Year" beginning in 4Q06

- Numerous Hollywood & Thai blockbusters with proven successful track records
- Local films studios upbeat



Cinema Business

Expansion continues



1Q06	2Q06	3Q06	4Q06	FY07
Siam Paragon 16 screens Hua -Hin 4 screens	Samui 3 screens	Pitsanulok 4 screens	Esplanade 12 screens	Changwatana 5 screens & New locations 30-40 screens
Total screens 278	Total screens 281	Total screens 285	Total screens 297	Total screens 330-350

Bowling & Karaoke Business

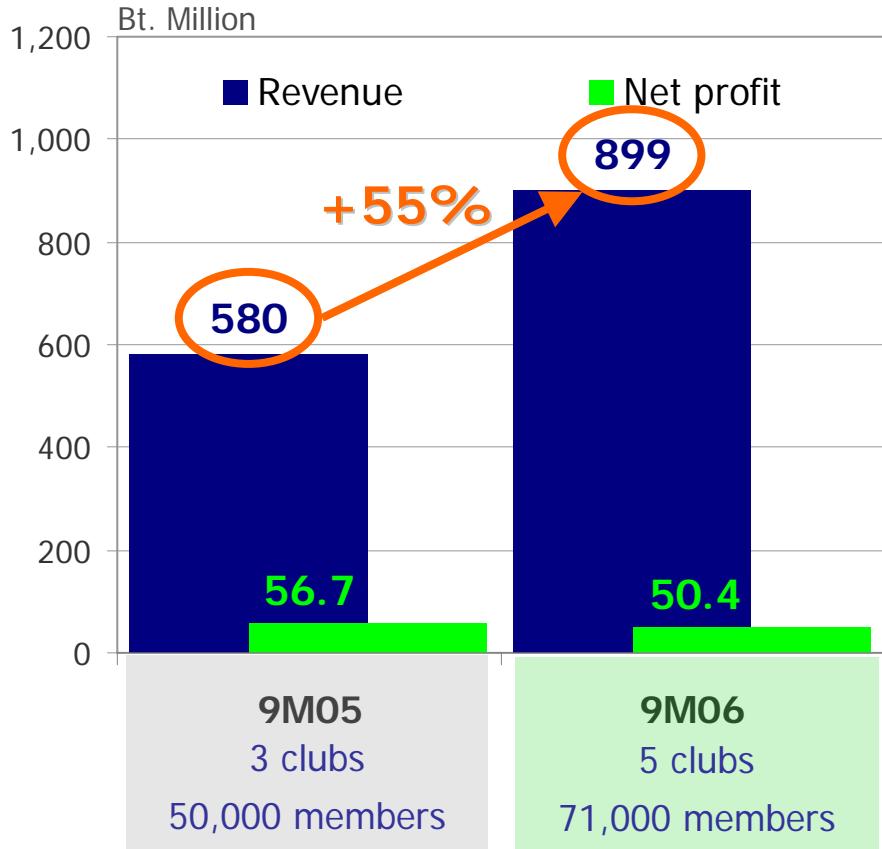
Expansion continues



1Q06	2Q06	3Q06	4Q06	FY07
Siam Paragon 38 lanes Hua Hin 8 lanes Total lanes 406	Samui 8 lanes Total lanes 414	Changwatana 16 lanes Total lanes 430	Esplanade 22 lanes Total lanes 452	Pitsanulok 8 lanes & New locations 80-100 lanes Total lanes 540-560

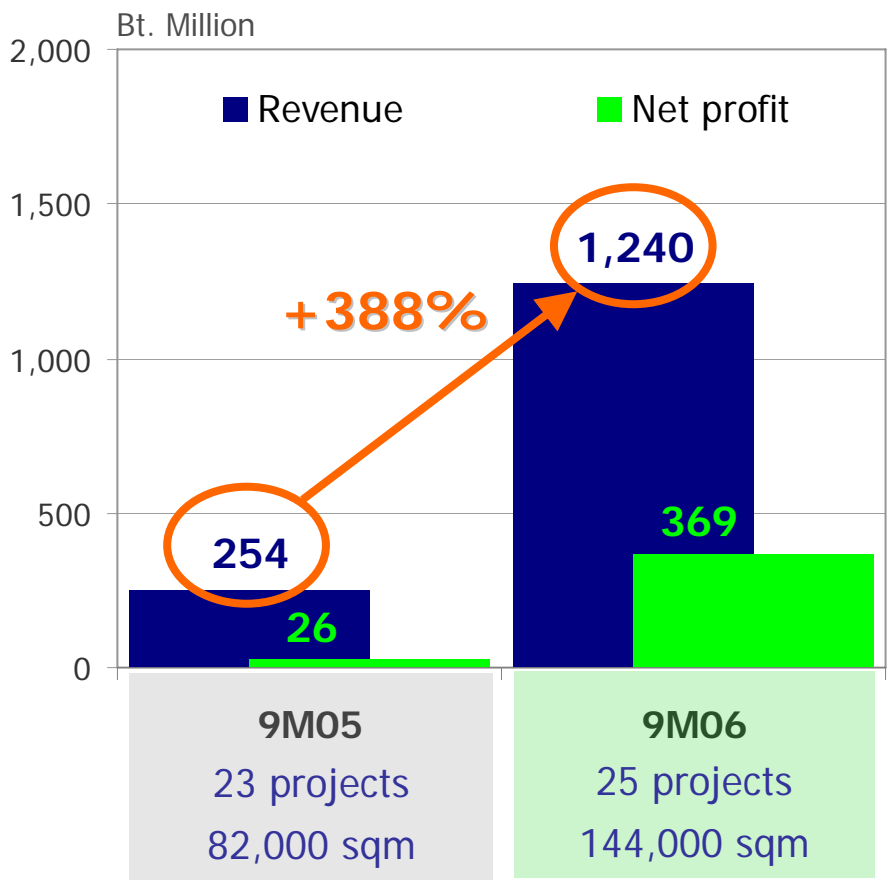
California WOW Xperience

Community getting bigger!



Siam Future Development

Existence of Lifestyle community



FY07 Outlook



- MAJOR CINEPLEX "Golden year" for cinema business
 - Another flagship cinema with "promising" film line-up
 - Additional 30-40 screens in countrywide locations
- MAJOR CINEPLEX New media business direction
 - New management team
 - New challenge: "Media Solution Integrator"



Esplanade Cineplex



Major Cineplex Group
PUBLIC COMPANY LIMITED



9M06 Financial Performance

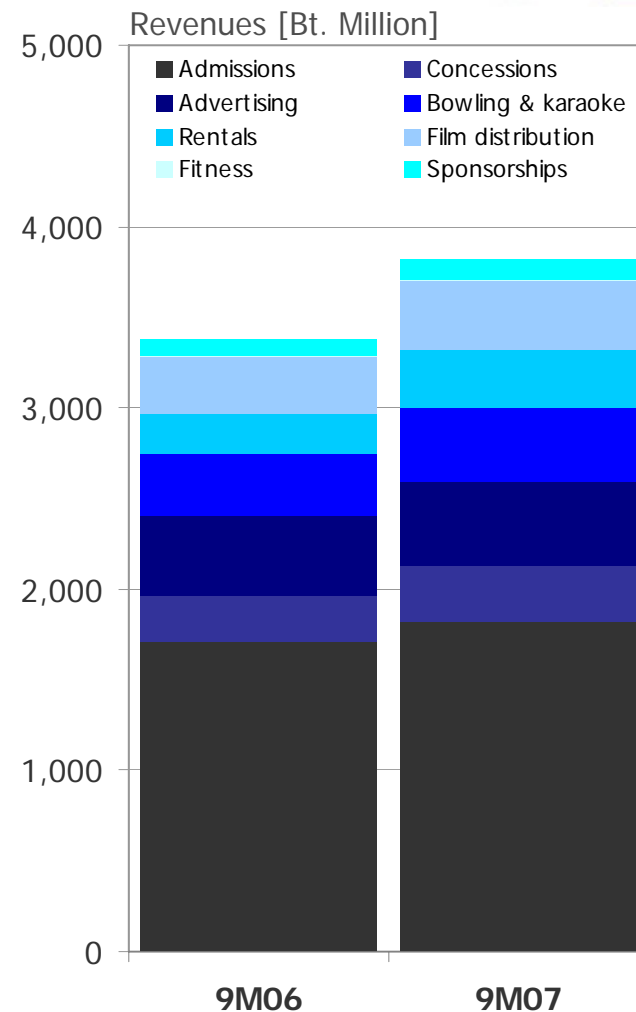
Financial Statements

Strong growth from almost all units



- Strong films both Hollywood & Thai
- Rentals & services: Night market at Ratchayotin and rental increases
- Concessions cross-selling & up-selling
- Strong bowling & karaoke growth

<i>Bt. Million</i>	9M05		9M06		Growth
Revenues					
Admissions	1,711	51%	1,817	48%	6%
Concessions sales	250	7%	316	8%	27%
Advertising services income	449	13%	464	12%	3%
Bowling and Karaoke services income	340	10%	408	11%	20%
Rentals and services income	221	7%	316	8%	43%
Sales of VCD/DVD and film rights	304	9%	370	10%	22%
Fitness services income	16	0%	20	1%	24%
Sponsorship income	88	3%	107	3%	21%
Total revenues	3,378	100%	3,819	100%	13%

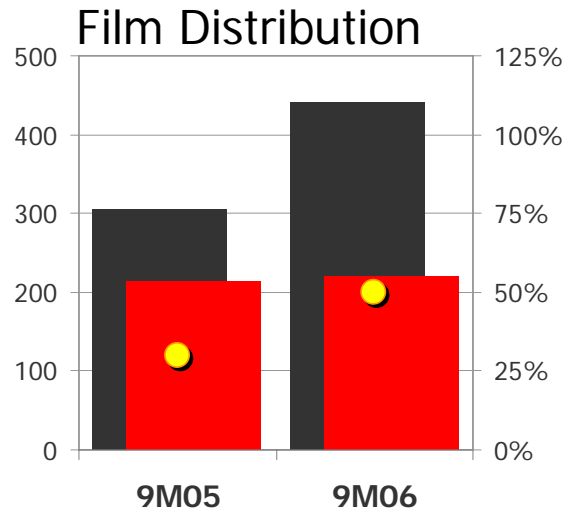
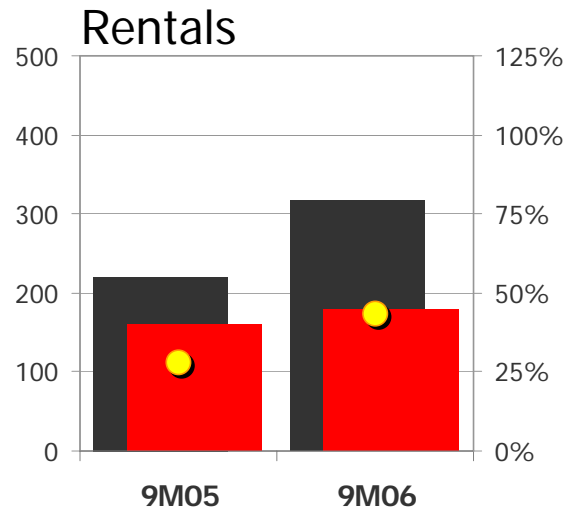
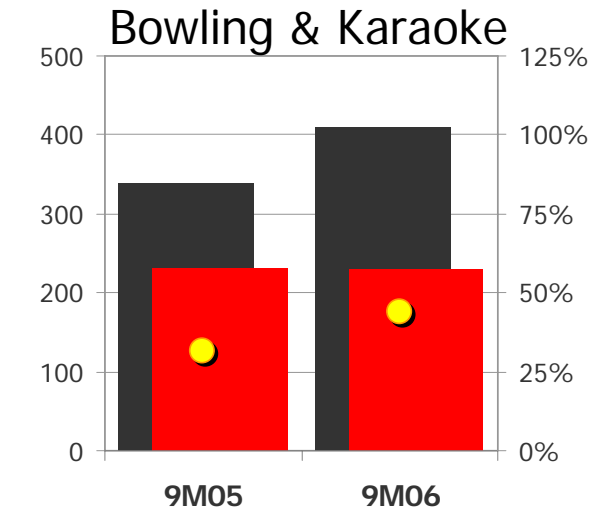
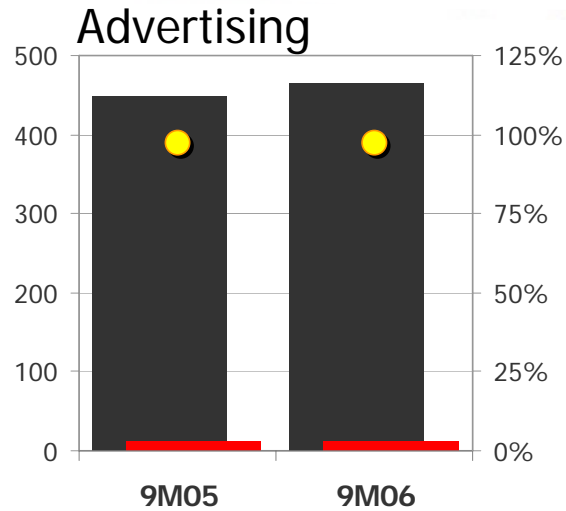
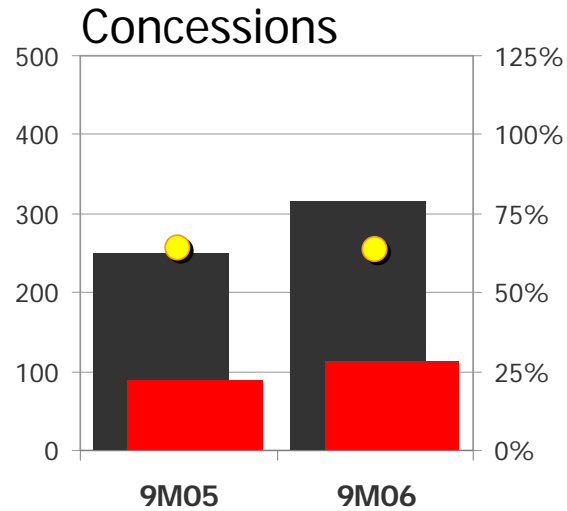
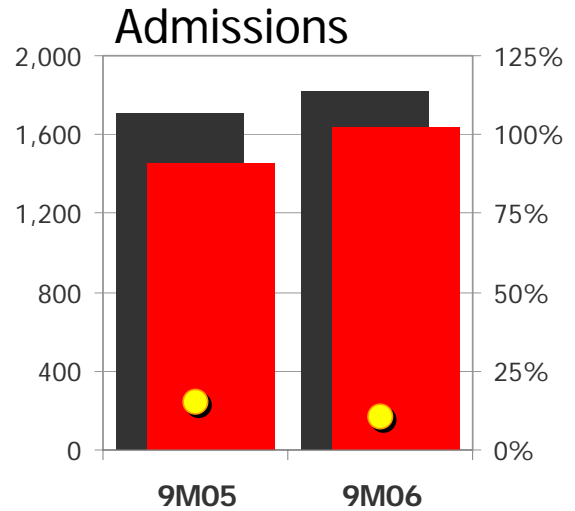


Financial Statements

Core business margins



- Revenue [Bt.m]
- Cost [Bt.m]
- Gross margin %

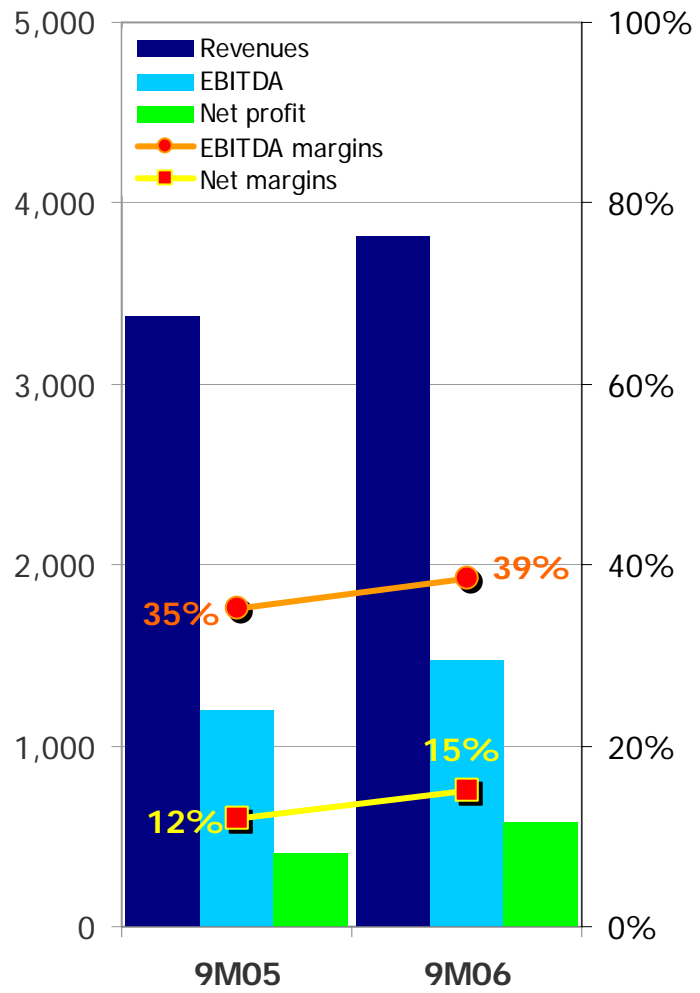


Key Financial Takeaway

Solid performance & solid financial position

<i>Bt. Million</i>	Dec 31, 05		Sep 30, 06		Chg%
Total assets	7,380	100%	8,445	100%	14%
Total liabilities	4,455	60%	4,497	53%	1%
Total equity	2,924	40%	3,948	47%	35%
D/E ratio	1.5		1.1		
Net D/E ratio	0.85		0.61		

<i>Bt. Million</i>	9M05	9M06	Chg%
Total revenue	3,378	3,819	13%
EBITDA	1,192	1,472	24%
Net profit	405	578	43%
EBITDA margin	35%	39%	
Net margin	12%	15%	
EPS (bahts)	0.57	0.78	37%





Major Cineplex Group
PUBLIC COMPANY LIMITED



Thank You