



Major Cineplex Group PLC.

May 16, 2005

1Q05 Analyst Meeting





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Cinema Business



2005 Blockbuster

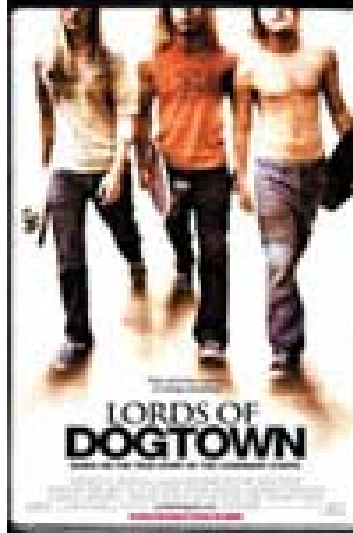
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1Q05	2Q05	3Q05	4Q05
Luang-Pee-Teng 140 MB	Kingdom of Heaven	Fantastic Four	Harry Potter IV
Kungfu Hustle 74 MB	Star Wars III	The Island	King Kong
Constantine 60 MB	Batman Begin	Pink Panther	The Chronicles Of Nania
Bupparatree 2 50 MB	War of the Worlds	Tom-Yum-Kung (Thai)	Pra-Nare-Suan (Thai)
Jom-Kamang-Wate 40 MB	Cherm (Thai)	Kon-Raluk-Chart (Thai)	

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Frequency Booster

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"M-Club" campaign

1Q05	2Q05	3Q05	4Q05
Launched in Feb 05	Bt200 membership fee expected 20% higher admission		
Membership at Q-end 70,000	As of April 110,000		Target year -end 0.8 - 1 million



Additional screens

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1Q05	2Q05	3Q05	4Q05
Reduce EGV-Rangsit by 4 screens on Jan 1 , 05	Fashion Island 4 screens Pinklao 5 screens Aomyai (E-cinema) 5 screens	Petchkasem 5 screens Changwatana 5 screens Surin 4 screens	Siam Paragon 15 screens Pitsanulok 4 screens Hua -Hin 4 screens
Total screen 230	Total screens 244	Total screens 258	Total screens 281

Major plans to open 7 new cinemas for a total of 51 screens.



Big C
Big C
Big C

ถูกการจับจ่าย...
ตลอดได้ตรงใจคุณ

Big C
Big C
Big C

Big C

Big C

Big C

Big C

Big C

MAJOR BOWL
HIT

ช่วยอดบุคลิกโบว์ลิ่ง
สงเคราะห์ไอทีที่ทันสมัยที่สุด
บัตรออนไลน์ ชั้น 2

KARAOKE

เรื่องจริง
เหตุการณ์จริง!!

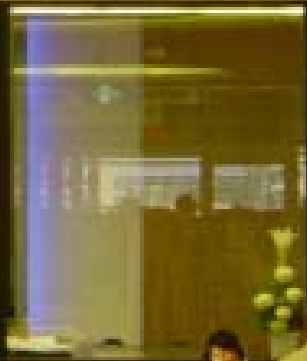
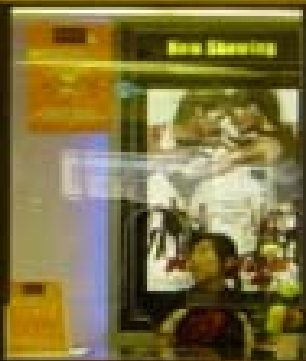
28 เมษายน

10 5 2005

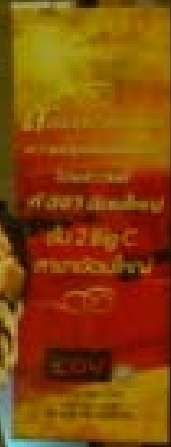
EGV e cinema

27 4 2005

BOX OFFICE



27 4 2005





เติมพรี! 1 ชุด 59.-
Refill Combo

เติมพรี! 1 ชุด 59.-
Refill Combo

Subway

27 4 2005



27 4 2005

4



27 4 2005



10 5 2005

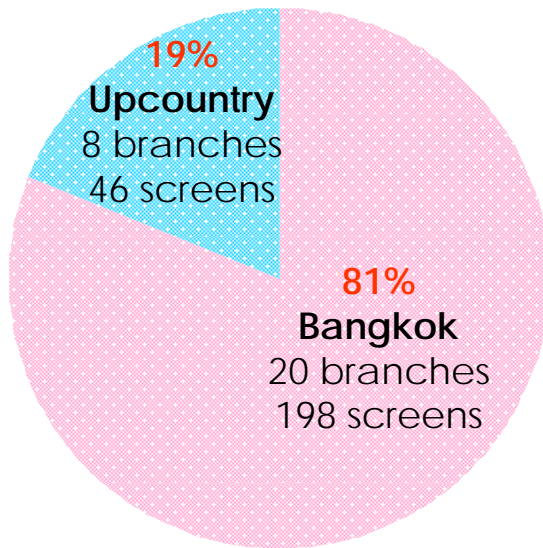


10 5 2005

Bangkok vs Upcountry

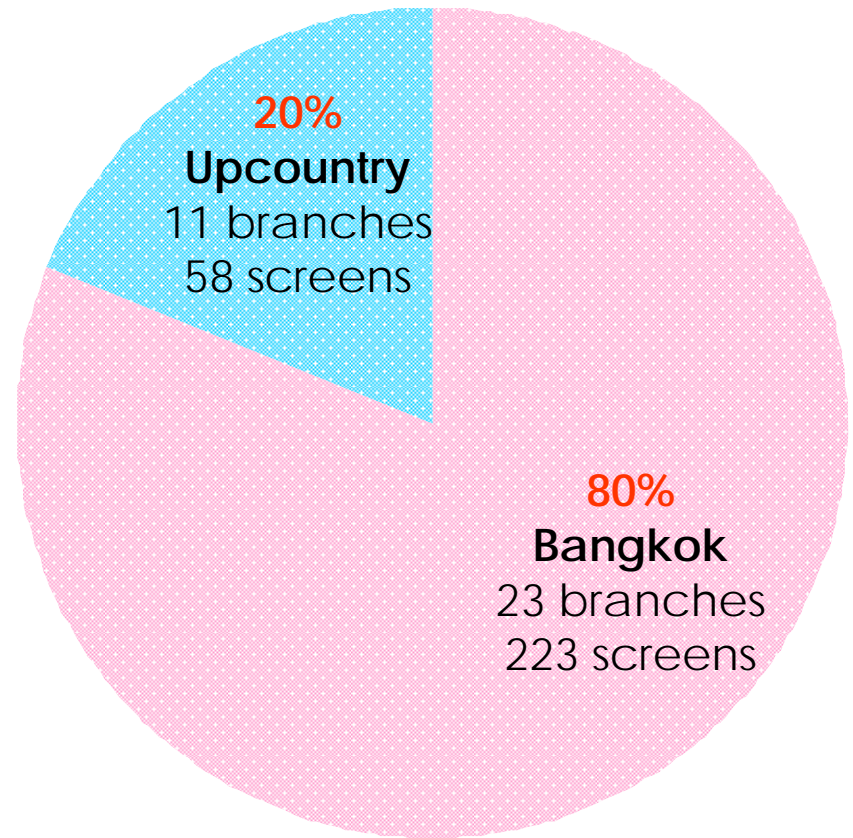
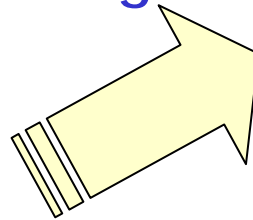
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As of April 2005:
Total
 28 branches
 244 screens

15% growth



At year-end:
Total
 34 branches
 281 screens



EGV Improvement

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1Q05	2Q05	3Q05	4Q05
Reduce rental expense: Rangsit 1 mb/mth	Discovery 0.6mb/mth	Seacon & Pinklao total 1 mb/mth	
Confronting area: Rangsit down 4screens			Pinklao down 2screens
Rebrand to E-cinema:		Bangkae, Lardprao, Samrong	
Cost savings: Payroll ~ 3 mb/mth Marketing expense ~ 4 mb/mth			

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2005 Advertising revenue* 370 MB.

Siam Paragon:

- ✓ Long-term contract 5 years
- ✓ Brand Exclusivity
- ✓ Naming Sponsorship

*As of April 2005

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Film Distribution Business



VCD/DVD release

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PMEG

1Q05	2Q05	3Q05	4Q05
Bourne Supremacy Anacondas 2 The Terminal Wimbledon Shark Tale Total 83 Releases	Closer Friday Night Lights Bridget Jones 2 Meet the Fockers Spanglish Total ~75 Releases Earn "Paramount Pictures" licenses	The Interpreter Serenity XXX 2 Hitch Total ~75 Releases	N/A Total 50-70 Releases



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Bowling & Karaoke



Additional lanes

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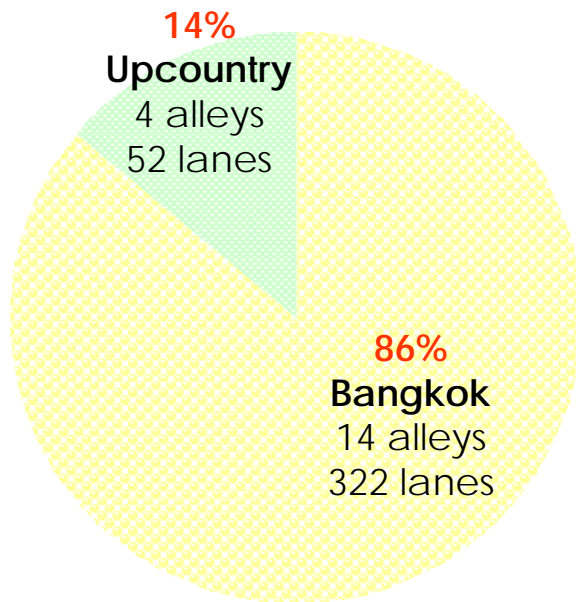
1Q05	2Q05	3Q05	4Q05
Pinklao 20 lanes Piyarom 36 lanes Total lanes 346	Aomyai 12 lanes Fashion Island 16 lanes Total lanes 374	Petchkasem 12 lanes Changwatana 16 lanes Total lanes 402	Siam Paragon 40 lanes Pitsanulok 12 lanes Hua-Hin 10 lanes Total lanes 464

Major plans to open 9 new bowling alleys for a total of 174 lanes.

Bangkok vs. Upcountry

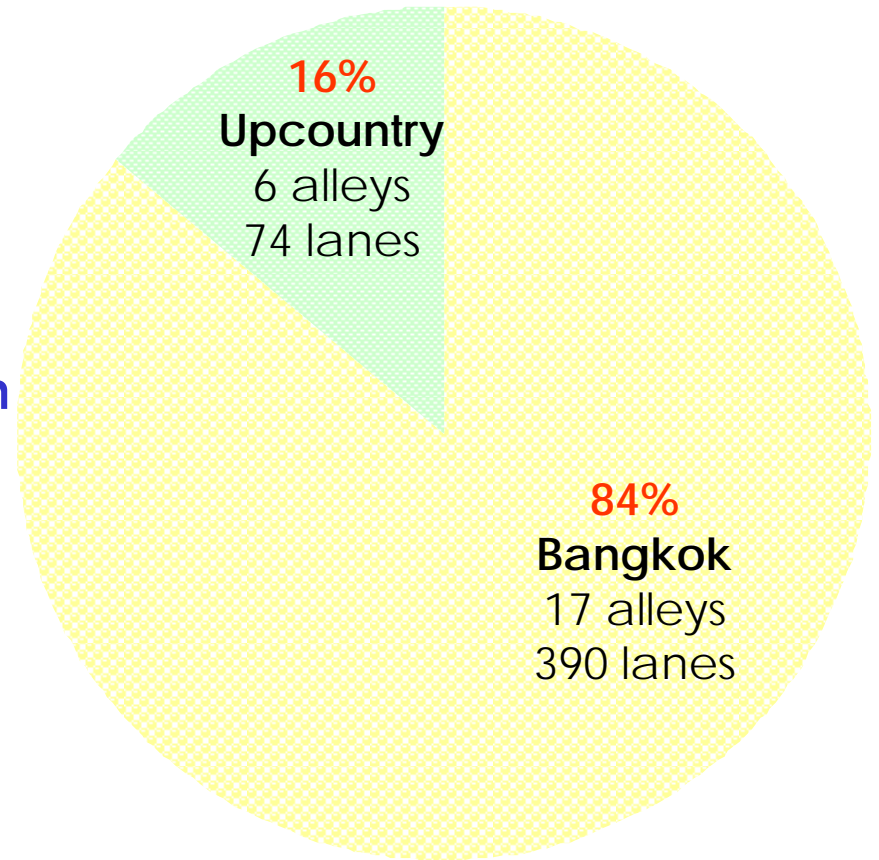
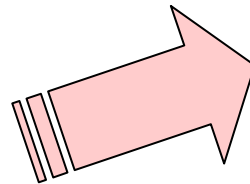
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As of April 05:
Total
18 alleys
374 lanes

24% growth



At year-end:
Total
23 alleys
464 lanes



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California WOW

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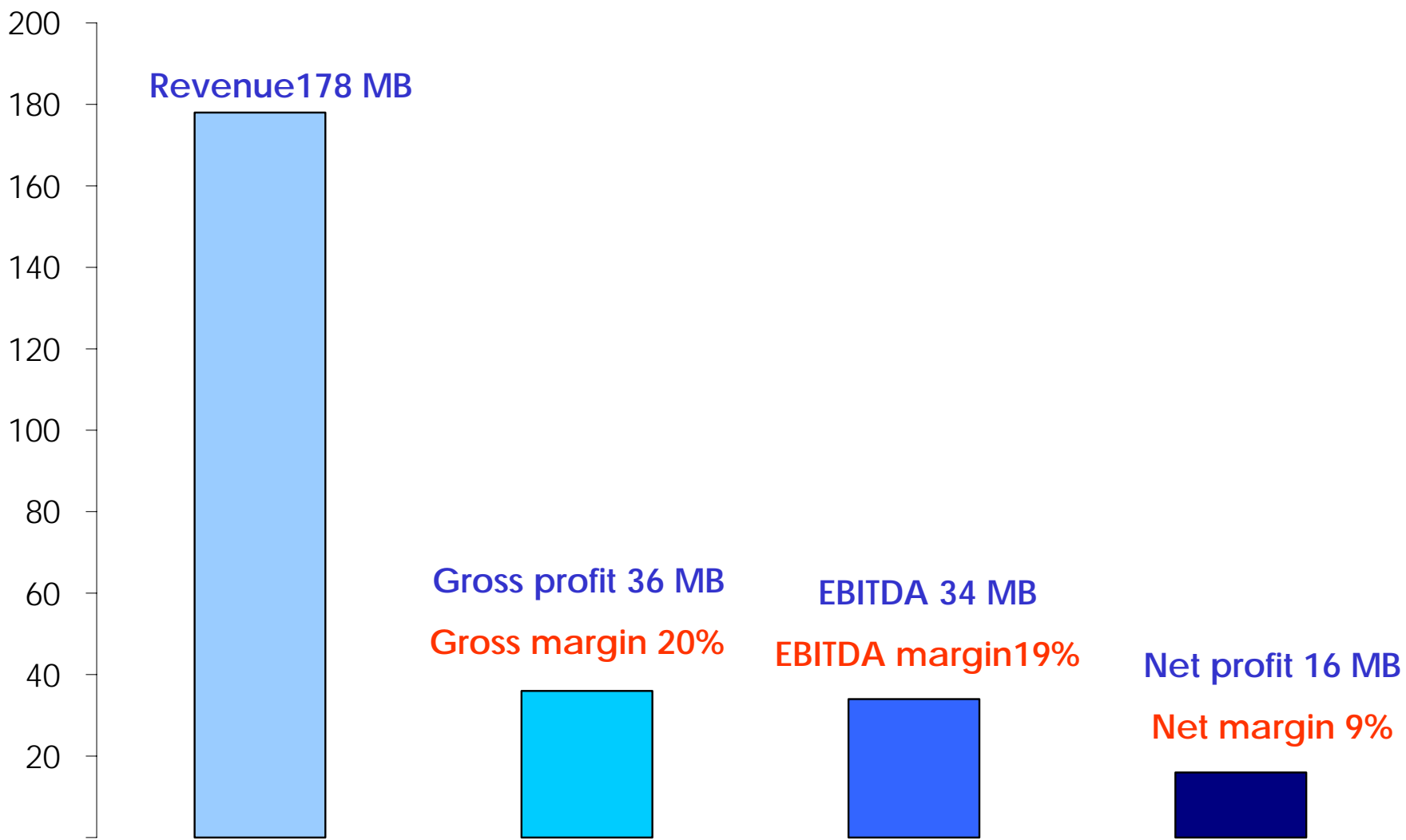
1Q05	2Q05	3Q05	4Q05
<p>Silom Jasmine 23 Pinklao Total 3 clubs</p> <p>Membership Q-end 39,081</p>	<p>Membership as of April 40,645</p>	<p>Ratchayothin Changwatana Total 5 clubs</p> <p>IPO – List on the SET</p>	<p>Siam Paragon Total 6 clubs</p> <p>Target membership year-end 80,000</p>



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Siam Future Development



Expansion Plan

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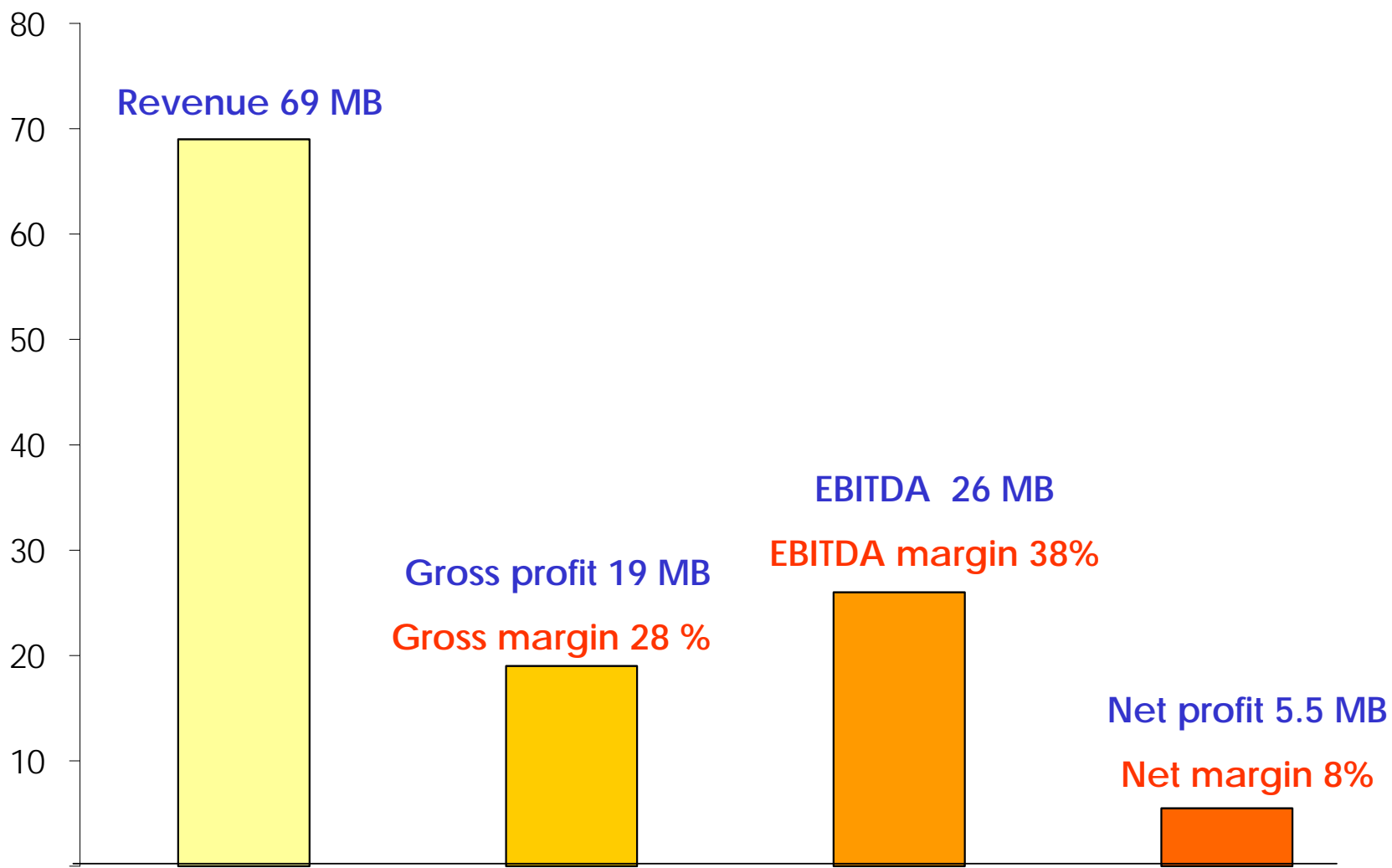
1Q05	2Q05	3Q05	4Q05
<p data-bbox="279 564 652 656">Wanghin (Convenience center)</p> <p data-bbox="300 892 631 1085">Total 22 branches 64,296 sqm GLA</p>		<p data-bbox="1232 564 1522 756">Petchkasem Ekamai soi 8 Changwatana</p> <p data-bbox="1201 921 1554 1113">Total 25 branches 142,361 sqm GLA</p>	



1Q05 Performance

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Healthy Balance Sheet

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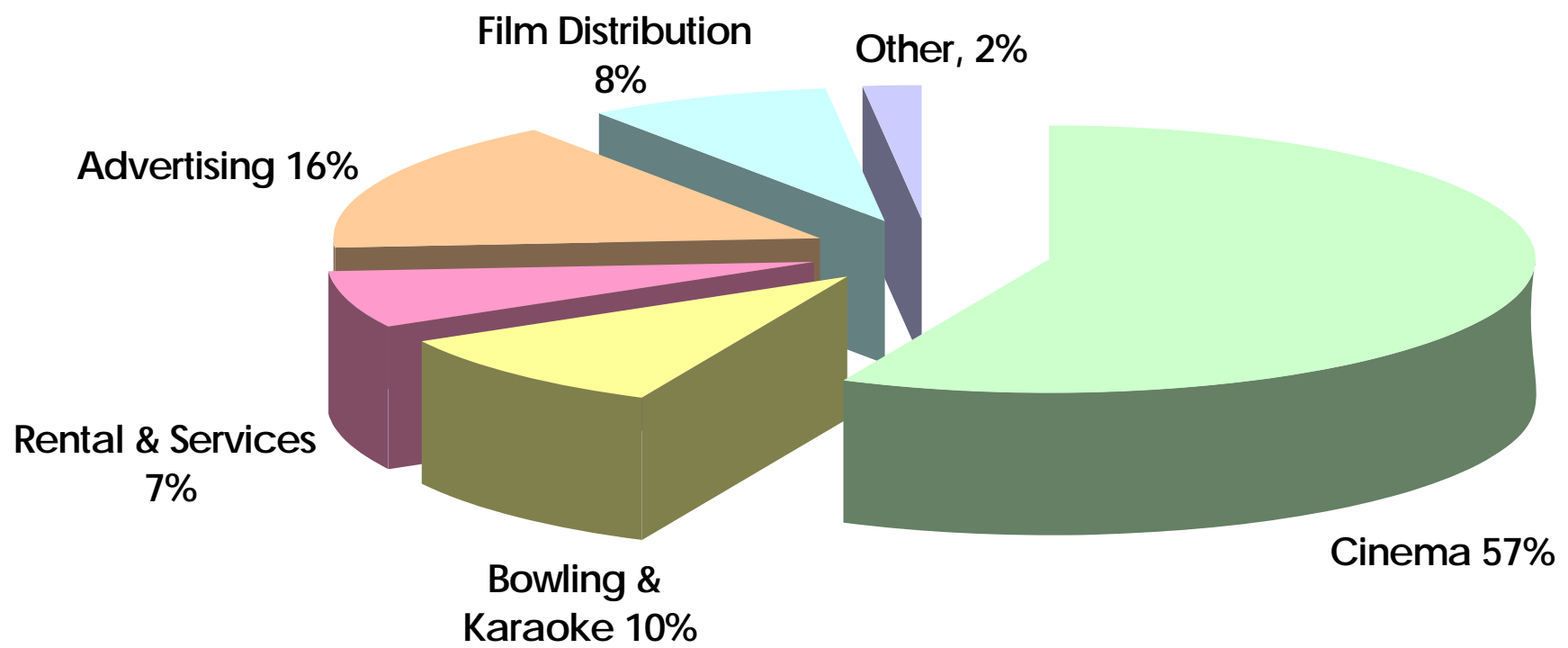
(Million baht)	1Q05	4Q04
Cash	348.17	308.10
Property and equipment-net	4,294.51	4,245.33
Total Assets	6,743.38	6,647.46
Short-term debt	1,228.73	1,601.62
Long-term loan	1,017.19	1,097.44
Total Liabilities	4,035.92	4,035.21
Equity	2,707.47	2,612.25
Net interest-bearing D/E	0.87	0.92



Revenue Contribution

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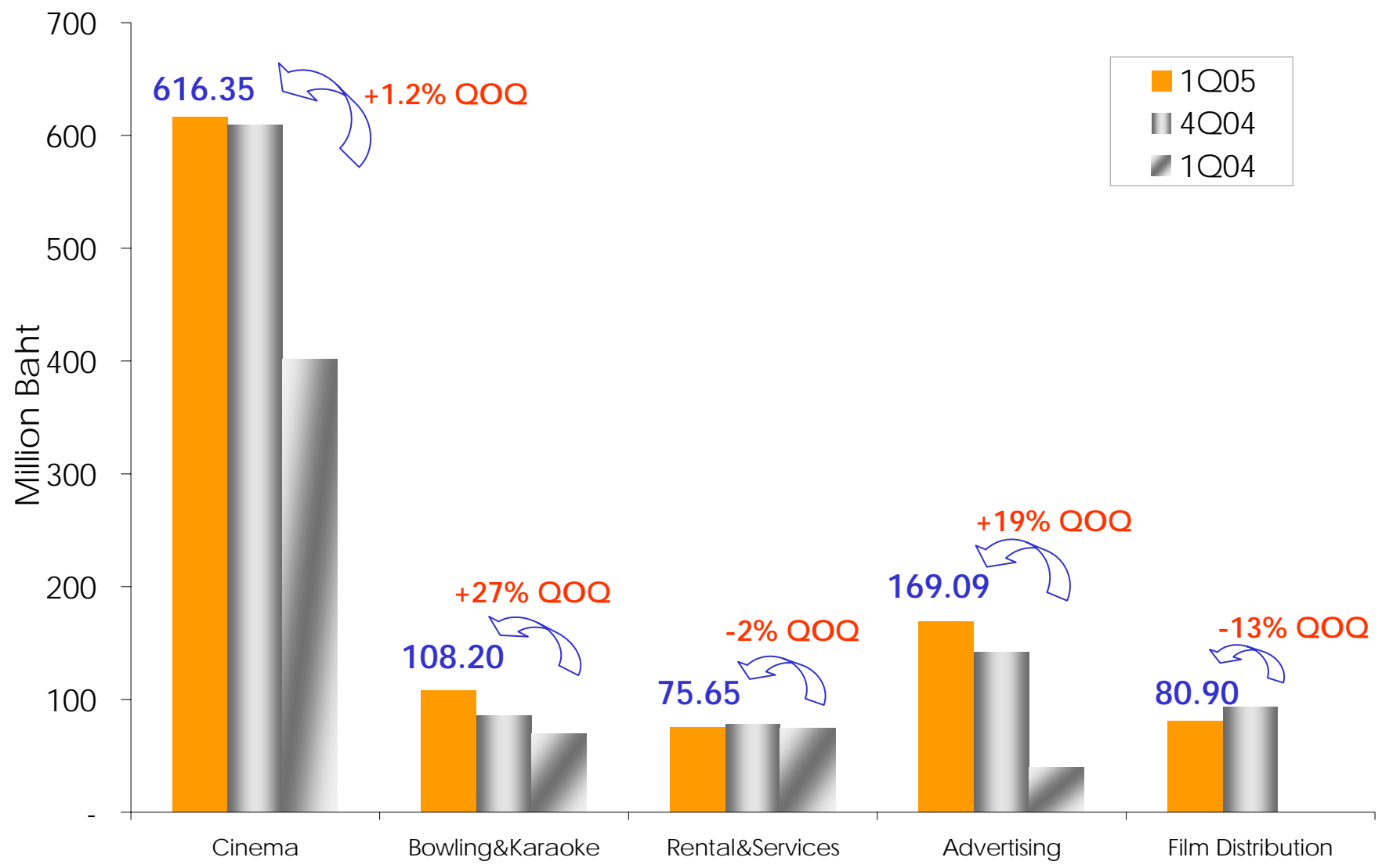
Major earned a total revenue of 1,076MB in 1Q05, up 7%QOQ and 78%YOY.



Core business revenue

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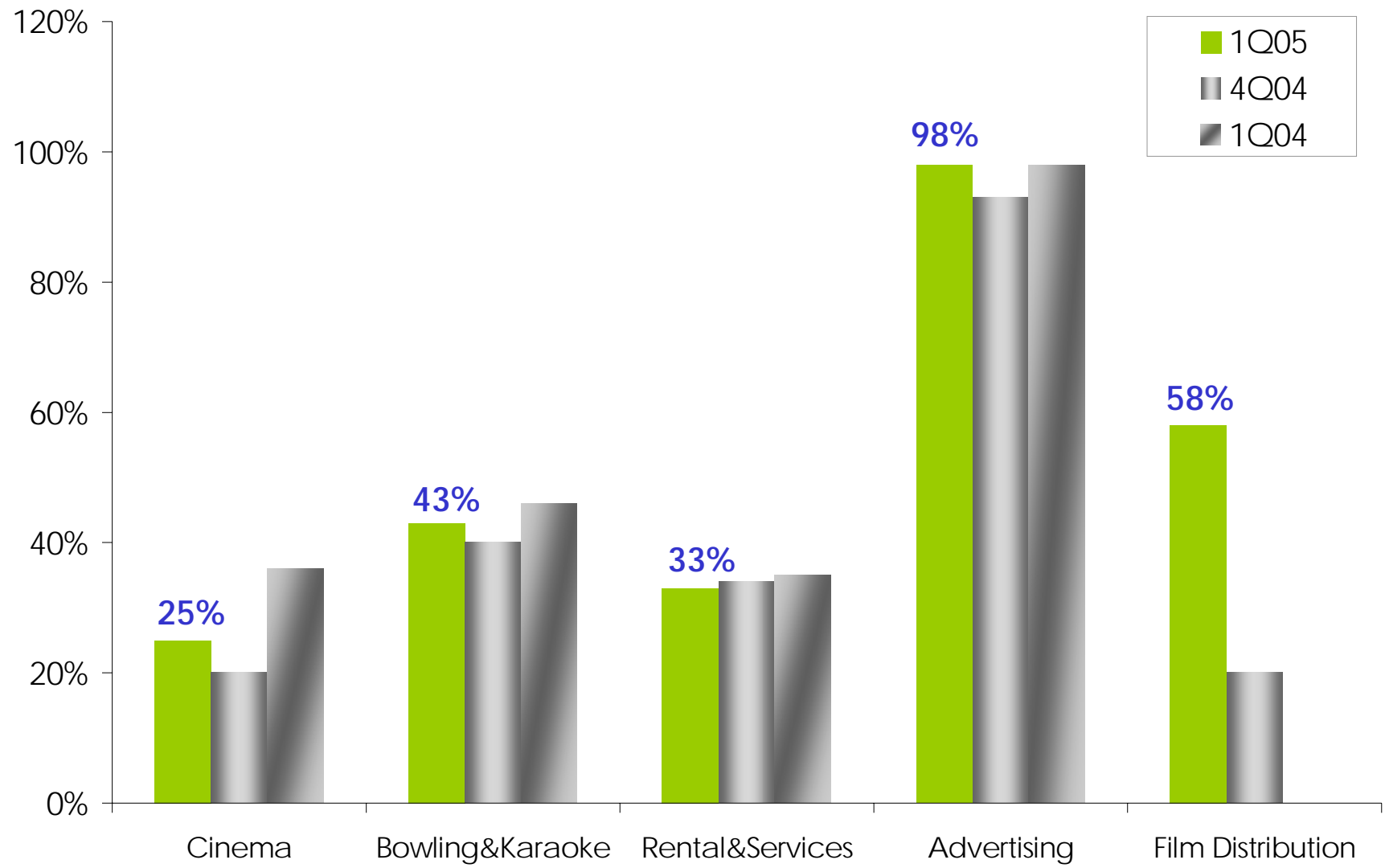




Gross Margin

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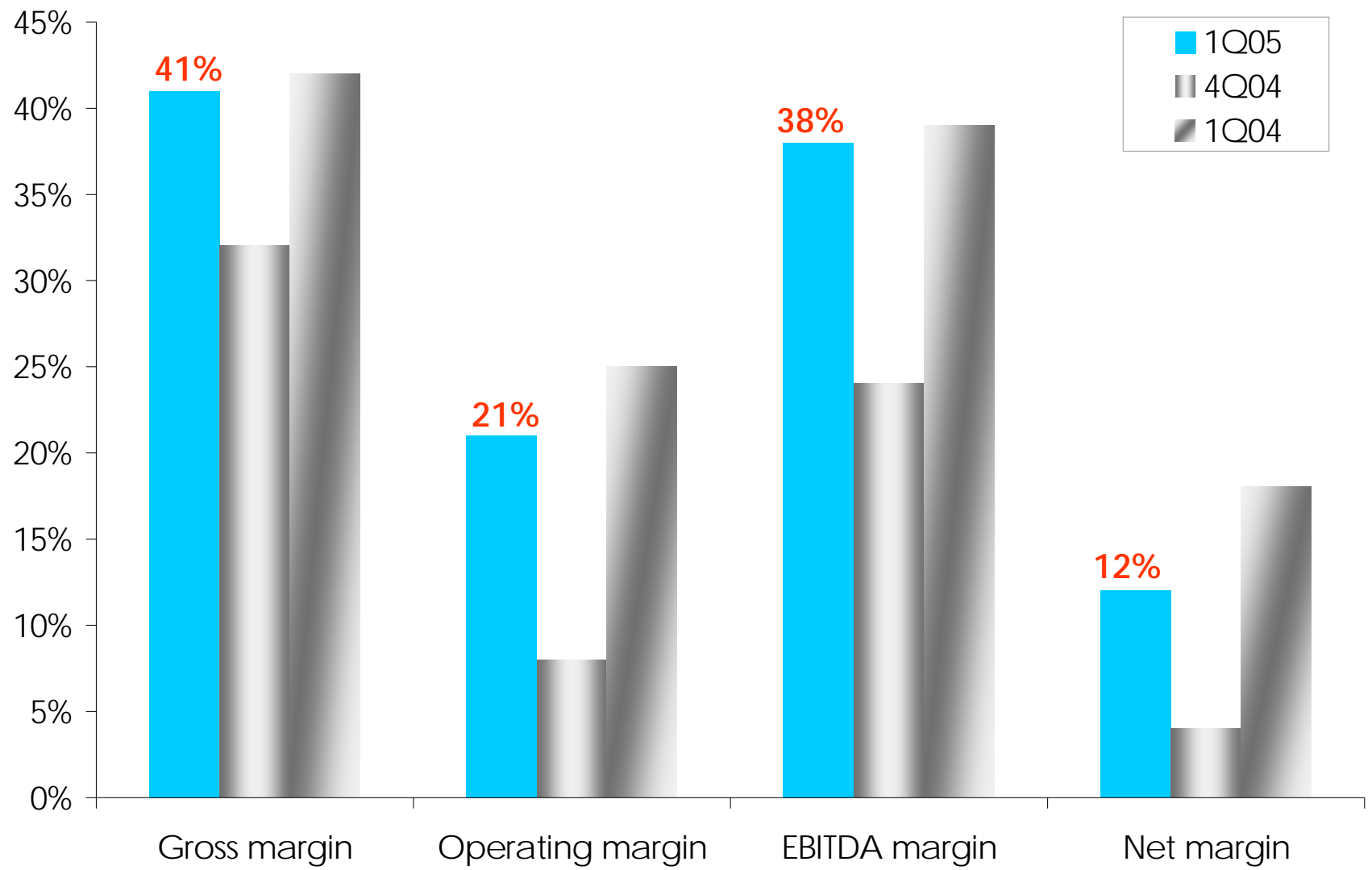




Profitability

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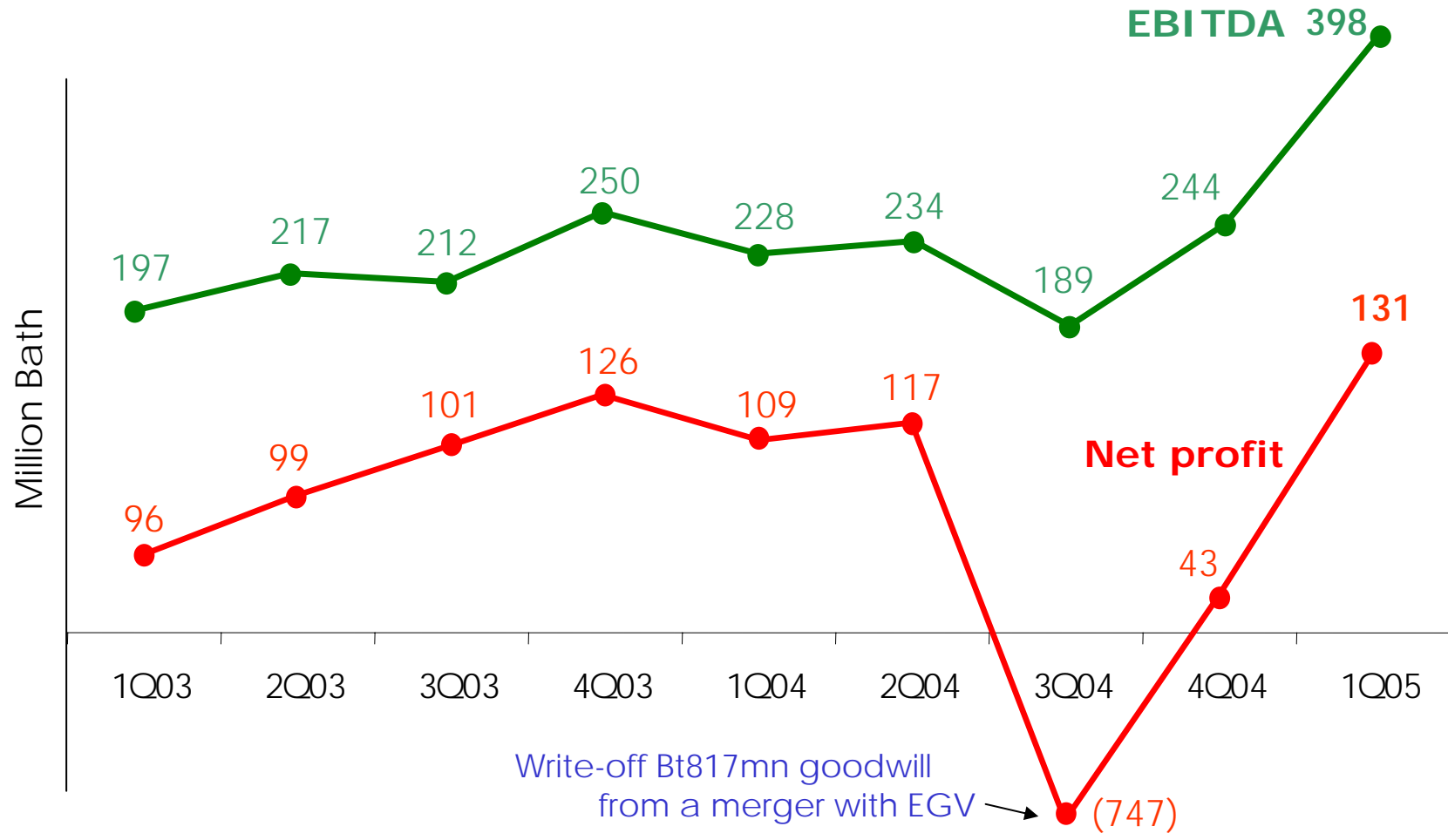




New High Earnings

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Major has new high EBITDA and net profit of 398MB and 131MB, respectively.



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Q&A



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Thank YOU